

Interview Alcides Barros



D. Alcides Barros, director técnico de la empresa de transportes Arriva Europa Sur, habla con nosotros sobre la multinacional Arriva y de los distintos temas que surgen en esta gran empresa de transporte. Realizada por Javier San Martín Reyes.

1. What is the history of Arriva?

Arriva is a relatively young company as it was born in 1997, although its routes started in 1938 as a motorcycle shop in Sunderland, England. The business transformed itself through the years to become a multinational company operating public transport in 11 European countries.

2. Why did Arriva group join companies like the former De Blas y Cía currently Deblas?

Arriva has always seen the Spanish market as an import one – hence one of the first acquisitions outside England was in northern Spain (Galicia). Madrid being the capital and De Blas one of its main operators, when the right opportunity came along we didn't waste it.

3. Nowadays, Deblas is the largest company having in Spain and its Spanish headquarters, how much staff and fleet does Deblas have between cars, customers and employees? What is the Arriva fleet of Spain?

Arriva has a fleet of more than 450 buses, of which approximately half of them belong to De Blas, who has in excess of 650 workers and provides, annually, approximately 35 million journeys.

4. A few months ago, Deutsche Bahn is the new multinational company welcomed Arriva. This company is mainly dedicated into railway transport, but now with the entry of the group Arriva, has joined a large fleet of buses, among other means of transport. What has been the reason for this addition? What is the fleet in Deutsche Bahn now?

DB bought Arriva with the objective to expand its already large business to other markets or, strength its position in the transport passenger sector where they had presence. Together with Arriva, DB has in excess of 24.000 buses.

5. The new prototype that has sold Arriva 21st Century Group has been the Eco-Manager. What do you think about this project that will have a cleaner world CO2 emissions?

Arriva developed this technical solution in partnership with 21ST CENTURY. After a long development and trial period, in one of our businesses in the UK, Arriva decided to expand it to all other Arriva businesses in the UK. De Blas was the first company in mainland Europe to implement Eco-manager.

I think this is a very interesting project as it contributes, not only to reduce CO2 emissions, to improve other areas of the business, as it has a knock-on effect on several other aspects, such as to improve customer journey experience, to reduce accidents and breakdowns.

Mister Alcides thank you very much for answering my questionnaire to be included in the edition of The Country of Students. I hope it has been useful.

It was my pleasure.

